



CENFIM organizes a new edition of the POP-UP InteriHotel Mallorca with thirty leading brands in contract-hospitality

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The cluster of household equipment and contract **CENFIM**, an entity that annually organizes the marketplace in Barcelona **InteriHotel**, a benchmark for hotel interior design in southern Europe, will hold the second edition of the **InteriHotel POP-UP in Mallorca** in April.

The event, which strengthens the competitiveness of companies in the Balearic contract sector, will take place on April 25 and 26 in the unique Bunyola space 'Ses Cases de sa Font Seca', a Mallorcan possession of the XVII that is just 10 minutes from Palma. A perfect setting to host this event for which CENFIM has the collaboration of the **Federation of Hotel Companies of Mallorca (FEHM)**, the **Official College of Architects of the Balearic Islands (COAIB)** and the **Balearic Wood Technology Center (CETEBAL)**.



The objective of this **InteriHotel** format is threefold: on the one hand, to bring the latest trends and solutions in interior design for hotels to the Balearic Islands (the main hotel zone in Spain), with an **exhibition of products**, by specialist brands in contract-hospitality, in a singular space. On the other hand, provide valuable content for professionals, through a full program of conferences in which experts involved in interior design such as **Jaime Beriestain**, **Manuel Espejo** or **Almudena Rebuelta**, among other **professionals** in the **hotel** and **prescription sector**. Finally, generate contacts and real business opportunities, facilitating a networking environment between brands, prescription studies and hotel companies with projects of reform or new construction of hotels.